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Invent Medic prepare for market launch of TVS

Invent medic Sweden AB ("invent medic"), as previously reported, has been granted a marketing authorization, CE marking, on its first product, TVS. Invent Medic has during the late winter and spring prepared for market launch by participating in relevant conferences and events, having initial contacts with pharmacies and through the recruitment of a Supply Chain Manager who will be responsible for the product flow within the company.

In early July 2018, Invent Medic received the right to CE mark the TVS and market launch is scheduled to take place after the summer of 2018. In spring and summer 2018, invent Medic has conducted a large number of preparatory activities for the planned market launch. For example, the company has participated in conferences and events. The company has, among other things, been presenting Arcamea, the company's women's health brand at the Urotherapists Annual Congress and the OGU days, which is a training conference for Obstetrics and Gynecologists. The responses have been positive, and the profession shows high interest in the product and the brand Arcamea. Participation at conferences gives the company a good network opportunity and a good opportunity to present the vision for the brand. In addition, the company has had initial contacts with pharmacies prior to the market launch in order to pre-establish interest for the TVS.

In June 2018 the company employed Helene Dahlberg as Supply Chain Manager. Dahlberg is an engineer by trade with extensive experience in procurement, purchasing and logistics, among other things. Dahlberg will manage the product flow, implying that Dahlberg has a key position in the market launch activities of TVS. Invent Medic also has continued major collaborations with highly skilled consults to ensure digital marketing and a future launch on the international market.

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***Invent Medic Sweden AB**, Corporate identity number 556682-1046, has developed a medical device, TVS, which is a non-surgical device for female stress urinary incontinence. TVS is developed in order to increase the joy of life for the many women who today feel unsafe and bound by their urine leakage due to Stress urinary incontinence. The product has been validated in a clinical study with good results and is patented in the United States and Europe. TVS is based on the same scientific basis and have a similar mechanism of action as the so-called TVT method, which is the Golden Standard for surgical treatment of female stress urinary incontinence. The TVS can also be used during the time that other non-surgical treatments are carried out so that the woman can get a direct relief from her urine leakage. Invent Medic's vision is to offer new and innovative medical devices to women with the objective of improving their health and quality of life. The offer shall include safe and efficient products that should be easy to use. Invent Medic Sweden AB is listed on Aktietorget. Ticker is IMS and the share's ISIN code is SE0007603402. For more information see www.inventmedic.com and www.aktietorget.se.*